

**Bicester Strategic Delivery Board
26 January 2017**

**SDB Task & Finish Group:
Bicester Healthy New Town Programme**

**Report from Rosie Rowe
Bicester Healthy New Town Programme Director**

1. Purpose of report

To provide the Bicester Strategic Delivery Board (SDB) with a progress report on the task and finish group related to Bicester's Healthy New Town (HNT) Programme.

Update on Activity November 2016 – January 2017

2. Programme Development

2.1 Since the last meeting of the SDB considerable work has been undertaken to finalise the Healthy New Town (HNT) Programme delivery plan and the accompanying programme evaluation. NHS England has indicated that funding for the programme will be extended until March 2019 and the programme has been developed to reflect these timescales with a strong focus on 'quick wins' to demonstrate its value. Representatives from the HNT Delivery Group attended a 'check and challenge' session with NHS England on 16 December 2016 at which we presented our plans. They received favourable comment from Sir Malcolm Grant, Chairman of NHS England, and as a result the Director of Strategy for NHS England Michael Macdonnell has agreed to visit Bicester on 23 February 2017. The programme delivery plan has been submitted for final approval by NHS England on 20 January 2017 and an update on funding received will be provided at the next meeting of the SDB.

2.2 In developing the programme, discussions have been held with key local stakeholders to further shape and refine its proposals, with good engagement from the following:

2.3 **Local Employers** A presentation was given to Bicester Vision at their AGM in December 2016 and the group indicated strong interest in the programme with a number of firms pledging to engage with it. Bicester Vision's new Chairman made a commitment to include engaging its members with the programme as one of its objectives for 2017. The offer for local employers to develop a 'Wellbeing@Work' scheme has been further refined and the HNT Programme Director is now meeting with local employers to agree their involvement. A presentation will also be given to the Chamber of Commerce Business Breakfast on 25 January 2017 to engage the support of smaller companies.

- 2.4 **Local Schools** Discussions have been held with local primary and secondary schools to understand the range of initiatives already underway to promote healthy behaviours in order to identify how the HNT programme can support and add value to this activity. Discussions have already been held with some younger people through OYAP to identify their priorities for the programme and more are planned via School Councils so that the activity with schools is shaped by young peoples' views. The HNT Programme Director is presenting the programme to a meeting of all the Primary School Headteachers on 2 February 2017 to seek their engagement and support.
- 2.5 **Local Voluntary Groups** Planning is underway with Bicester Town Council to develop a Community Forum which will enable local voluntary organisations to network with and support one another. In addition the HNT Delivery Team are working with key organisations on specific initiatives.

Actions delivered November 2016 – January 2017

- 3.1 A number of quick 'wins' have been delivered in this period:

3.2 **Built environment**

- 28 Nov: Training session held for planners with public health experts re: developing healthy environments
- 1 Dec: Built environment workshop held in Bicester for all HNT sites with a site visit to Elmsbrook. The workshop received very favourable evaluation from attendees.
- 21 Dec: Workshop held with County Highways Engineers and local planners to review road design and promotion of cycling and walking.

3.3 **Community Activation**

- Nov: Meeting with Bicester Town Council to plan establishment of a Community Forum to support voluntary and community groups in Bicester
- Dec: Seed corn funding confirmed for the first round of SPARK funding for community projects in Bicester (jointly funded by HNT and Garden Town).
- Nov: Radio interview with Youth of Bicester on Bicester Radio to enable them to engage with the programme
- Dec: Presentation to Bicester Vision AGM
- Jan: Presentation planned for Chamber of Commerce Business Breakfast meeting.
- Full Circle inter-generational project commenced: Volunteers in the fire service will identify isolated older people who are interested in working with children with behavioural issues at lunch time – Longfields School to act as the pilot site.

3.4 **New Models of Care**

- 18 Jan First meeting of the NE Clinical Network for clinicians based in Bicester to improve communication and to promote shared learning and development. Areas of joint training need identified which will form a training programme for 2017.
- Jan: Mapping project to understand more about patients with diabetes in Bicester has commenced.
- Nov: Focus group held with Age UK Oxfordshire to identify how digital innovation can better support the health and care needs of older people and promote their wellbeing.
- Meeting held with planners/developers and health commissioners to identify estates needs of new model of primary care (health campus approach)
- OCCG has commented on primary care estates requirements to meet population growth as part of SPD consultation.

Delivery Plan and Key Actions for February - April 2017

4.1 The following key actions are planned for the next quarter:

4.2 Built Environment

- Print and promote information leaflet on the town's main open spaces
- Complete cycling and walking way finding project
- Install cycle hoops in town centre
- Work with the Studio School and Real Towns in the development of a Bicester app with a town walk

4.3 Community Activation

- Hold first Community Forum for local voluntary sector on 31 March 2017
- Presentation to primary school teachers and engagement of pre-schools/nurseries with the programme
- Continued engagement of local businesses with wellbeing at work offer
- Baseline data collection to inform evaluation including resident survey re: social isolation
- Publicise availability of second phase of SPARK Funding – deadline 6 March 2017

4.4 New Models of Care

- Complete mapping of diabetes population in Bicester
- Scope opportunities for co-location of social care staff with community nurses and therapists to promote better co-ordination of care
- Develop programme to increase identification and support for carers

Public Launch of the HNT Programme

- 5.1 The HNT Programme is to be officially launched on Saturday 13 May 2017 with an event for primary schools on the afternoon of Friday 12 May 2017.
- 5.2 Funding of £9,945 has been secured from the Big Lottery to fund the cost of the event and planning is now underway with engagement being sought from local retailers, businesses, schools, sports clubs and voluntary organisations. Detailed plans for the event will be presented at the next meeting of the SDB.

6.0 Conclusion

The Strategic Delivery Board is asked to note that the programme has now completed its initial planning phase and is moving into implementation and delivery. It is also asked to note that the initiative is attracting good support and engagement from local stakeholders; this will need to be built on in the next few months to ensure effective resident involvement.

